



# 2023

SUSTAINABLE ORGANIC INTEGRATED LIVELIHOODS





# Dear Friends,

This year we dedicate our annual report to the entire SOIL team. In a time when looking at the big picture can feel so bleak, when the headlines offer little hope, I find my energy and inspiration through proximity. Much of my work involves thinking about SOIL's role as part of an ecosystem of actors working together to create the transformative systems change that will be the foundation for sustained equity. However, working towards transformative change is by nature the work of generations and in times of unprecedented humanitarian crisis, systems change work can feel too slow to meet the urgency of the moment.

Similarly, for many who love Haiti, watching the headlines about the broader situation and reflecting on the change necessary can lead to feelings of hopelessness and inadequacy; I say this through personal experience. In these moments when it feels that our very hope and commitment is being threatened, I find solace by focusing at the level of the individual. When I speak of finding hope in proximity, I mean finding ways to be close to our staff on the frontlines, trying to better understand the lived experience of the communities in which we work, celebrating the heroic achievements of our local partners.






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In moments where my resolve might waver, I take solace in remembering that even when the country itself seems stuck in a whirlpool of uncertainty, one thing remains certain, SOIL is making a daily impact at the level of the individual. For our team, myself included, SOIL creates livelihood opportunities that we can all take pride in, it allows us all to jump back into it day after day knowing that we are so very lucky to have work that we are proud of. Working at SOIL not only allows us to support our families but also provides a sense of purpose. We are sustained by the laughter of our teammates, a smile of gratitude from a client, and the kind words of our supporters around the world.

Though the SOIL network is spread across the globe, I invite all of our supporters to take inspiration in proximity. The physical distance may be great, but through this homage to our team we hope that we can bring you closer to the true heroes whose work you have supported.

With love and hope,  
Sasha



# Diyite | Transfòmasyon | Kwasans

## OUR MISSION MISYON NOU

SOIL IS A NONPROFIT RESEARCH & DEVELOPMENT ORGANIZATION PROVIDING SAFE, DIGNIFIED AND CLIMATE-RESILIENT SANITATION SERVICES AND ECOLOGICAL WASTE TREATMENT TO VULNERABLE URBAN COMMUNITIES IN HAITI.

SOIL SE YON ÒGANIZASYON KI PA GEN OBJEKTIF FÈ KÒB, KI TRAVAY NAN RECHÈCH AK DEVLOPMAN. LI BAY YON SÈVIS ASENISMAN AK TRETMAN EKOLIJIK MATYÈ MOUN, SAN DANJE, NAN DIYITE EPI KI REZISTE A KLIMA A, NAN KOMINOTE VILNERAB AN AYITI.

## Dignity | Transformation | Growth

Haiti has always been a unique and exceptional place. Its 1804 revolution is the only slave uprising in world history that led to the founding of a state that was both free from slavery and ruled by its former captives. During its earliest days, Haiti was known to the world as the 'Pearl of the Antilles' due to its remarkable economic output, plentiful & lush natural resources, and vast wealth. It is also a country that has been plagued by turmoil since its very inception: during this past year alone the country and its people have faced food and fuel shortages, political instability, widespread insecurity, and staggering inflation.

"Haitian Resilience" is a term often used to characterize the enduring strength shown by the Haitian people amidst the seemingly unrelenting challenges foisted on the tiny island nation. While it is unacceptable for any human being to be forced into the position of fighting daily for survival, this kind of resilience is an admirable and passionate force that we witness each and every day: in the steadfast dedication of our staff, in the unwavering loyalty of our clients, and in the purposeful efforts of our local partners. We are honored to work in this beguiling and complex country.

# Haiti

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# Ayiti



# The Sanitation Crisis



PHOTO: CARTIER PHILANTHROPY/ANDREA BORGARELLO

In Haiti, only 30% of the population have access to improved sanitation and less than 1% of wastes are safely treated.

The world is experiencing an unprecedented sanitation crisis with more than half of the world's population lacking access to a toilet that safely manages human waste. The lack of basic hygienic services is fueling a crisis that puts millions of people at risk for life-threatening waterborne diseases every day and exacerbates the social, economic, and health risks of already vulnerable populations.

**We're on a mission  
to change that.**

# 2023

At A Glance



**2,300**

**HOUSEHOLDS**

THAT HAVE JOINED  
SOIL'S EKOLAKAY  
SANITATION SERVICE

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**13,800**

**PEOPLE**

THAT CAN NOW ACCESS  
IN-HOME SANITATION

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**730**

**METRIC TONS**

OF WASTE COLLECTED &  
SAFELY TREATED

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**225**

**METRIC TONS**

OF ORGANIC, AGRICULTURE-  
GRADE COMPOST PRODUCED  
FROM WASTE

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**1,766**

**METRIC TONS**

OF GREENHOUSE GASSES  
MITIGATED WITH SOIL'S SERVICE

**42,374,400**

**GALLONS**

OF VALUABLE WATER SAVED  
BY USING A CBS TOILET

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**67**

**JOBS**

CREATED IN HAITI BY SOIL'S  
SANITATION SERVICE

PHOTO: CARTIER PHILANTHROPY/ANDREA BORGARELLO

SOIL's team of sanitation heroes are the heart and the soul of everything we do. Most of our staff members are local to the communities we serve, many have a SOIL toilet in their home, and all are invested in making meaningful change happen in Cap-Haitien. The 67 members of our team are bound together by a shared belief that, in transforming wastes into resources, we can help restore Haiti's beauty and vitality and create a future of prosperity and growth.

The SOIL team has met the unprecedented challenges of the past year with unflagging perseverance and inspiring acts of bravery. In the face of seemingly insurmountable obstacles they have pushed ever forward and, without pause, continued to provide critical support to an increasingly vulnerable population. Our sales and customer support teams go door to door, educating the public about healthy living and addressing our clients' needs; our household sanitation team carries out the essential public service of waste collection and weekly container exchange; and our waste treatment team processes the collected waste and transforms it into rich organic compost that can help improve Haiti's depleted soils – all in the face of immeasurable setbacks and during a time of great uncertainty in their homeland. Their tenacity to persist has been both humbling and exhilarating to behold.

# Our Sanitation Heroes

## Keurlit Charles

EKOLAKAY MANAGER

HOMETOWN: TROU-DU-NORD

SOIL STAFF MEMBER SINCE 2021

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“

I am always looking for new ways to improve myself at work. The current situation in Haiti allows us each to think about what we can do to maintain SOIL's sanitation service, and personally, it allows me to be more creative in finding solutions so that we can continue the collection.

I love the work SOIL does in communities and as long as I can I will support SOIL's work bringing a solution to sanitation issues.







## Yvrose Pailleur

CUSTOMER SERVICE AGENT

HOMETOWN: CAP-HAITIEN

SOIL STAFF MEMBER SINCE 2013

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“

SOIL’s work is very important in the communities and for the people of Cap-Haitien. SOIL toilets provide safety, privacy, and intimacy for people, which allows them to be able to take care of other problems that come with not having a toilet of their own. I love Haiti and want it to be a beautiful country. A country where everyone has access to a toilet. Where everyone has access to sanitation.

## Beverly Pierre

SENIOR SALES MANAGER

HOMETOWN: PORT AU PRINCE

SOIL STAFF MEMBER SINCE 2018

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“

I am motivated by SOIL’s work in Haiti. It plays an important role in improving the living conditions in dense urban communities like the ones we work in. I want to share my knowledge and my time with the communities we serve and enable people who cannot afford a toilet to have access to a toilet. I have an interest in working to clean up the environment and making our neighborhoods clean and safe spaces for people to live.





## Wisner Jean Louis

HUMAN RESOURCES DIRECTOR  
HOMETOWN: PORT AU PRINCE  
SOIL STAFF MEMBER SINCE 2015

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“

There are two things that really inspire me. First, the real need for sanitation service in our communities in Cap-Haitien – SOIL’s EkoLakay service is useful and very important. Second is seeing how motivated and flexible the entire SOIL team is. The way we all work together to maintain the service is amazing. At SOIL we do our best to improve the sanitation options for all, and we hope that each person and entity can do their best to help the country move towards peace and development.

## Romel Toussaint

SENIOR MANAGER  
HOMETOWN: LIMONADE  
SOIL STAFF MEMBER SINCE 2006

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SOIL is an organization that fights for people to have access to sustainable sanitation and we will not stop until the whole country has sustainable sanitation coverage!







## Georgette François

COMPOSTING SITE STAFF

HOMETOWN: LIMONADE

SOIL TEAM MEMBER SINCE 2015

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“

SOIL has given us women this great opportunity and we are proving that we are strong and can do well at the same jobs as men. At SOIL, there is no difference between men and women working because we all work the same way – we work hard and do the same jobs. As women, we do our best to complete the tasks that require more physical abilities, jobs that are usually ones that only men do.

## Nazulia Dejoie

COMPOSTING SITE STAFF

HOMETOWN: LIMONADE

SOIL TEAM MEMBER SINCE 2018

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“

Before working at SOIL, life was difficult for me. I had heard about the organization from a friend and so one day I decided to visit and see what it was about. Now I am a waste treatment worker at the composting facility in Mouchinette. Our services at SOIL help stop diseases from spreading and help Haiti become a safer, cleaner country.



# SOIL Staff





## WHAT WE DO

# Life-Saving Sanitation and Waste Treatment



### HOUSEHOLD SANITATION

SOIL's EkoLakay household sanitation service provides a safe and dignified solution to the sanitation crisis in Haiti. Providing families access with an in-home toilet supports positive health outcomes, safety and security for women and girls, and ensures dignity.



### EKOMOBIL

EkoMobil is a portable rental service that provides essential sanitation access for events, construction sites, and other activities. SOIL is proud to have more than doubled the number of EkoMobil toilet rentals over this year.



### PUBLIC TOILETS

Over this year, SOIL continued to provide public toilets in the busy central market of Cap-Haitien. These toilets fill a critical sanitation gap for thousands of people who visit or sell at the market.



### WASTE TREATMENT

Providing sanitation is more than just a toilet, it includes accountability across the entire sanitation chain. SOIL's ecological sanitation solution treats waste collected from all of our toilets and transforms it into nutrient-rich, organic compost.



# Partnerships

## LOCAL PARTNERSHIPS

Our work in Haiti and that of our remarkable staff is enhanced by the partnerships with Haitian businesses, government agencies, and other local NGOs we've cultivated over the years. These alliances have given us the opportunity to exchange ideas and insights, leverage shared knowledge, and work more effectively. Actively engaging with other local enterprises has led to SOIL's growth and innovation and provided us with a better understanding of the needs of the communities and families we serve. We deeply appreciate the collaborative spirit of these and **all of our local partners**:





## GLOBAL PARTNERSHIPS

Global partnerships and funders play a crucial role in addressing the complex sanitation crisis in Haiti and around the world. These pooled resources make SOIL's work possible and help to ensure equitable access to basic human rights. We are grateful for **these and all of our global partners** and advocates who are choosing to make a difference:





Thanks to the generosity and kindness of our global community of supporters, SOIL has been able to remain focused on protecting vulnerable families by working to expand access to essential services that safeguard communities and support baseline health.

**We are deeply grateful to everyone who made our work possible during this exceptional year.**



# With Gratitude Ak Rekonesans



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#### BECOME A SOIL CULTIVATOR

Join us in tackling the sanitation crisis in Haiti! Monthly giving enables SOIL to provide life-saving sanitation access each and every day.

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#### STAY CONNECTED

Follow us on our social media channels:

 @SOILHaiti

 @SOILHaiti

 @SOILHaiti

# Cultivate SOIL

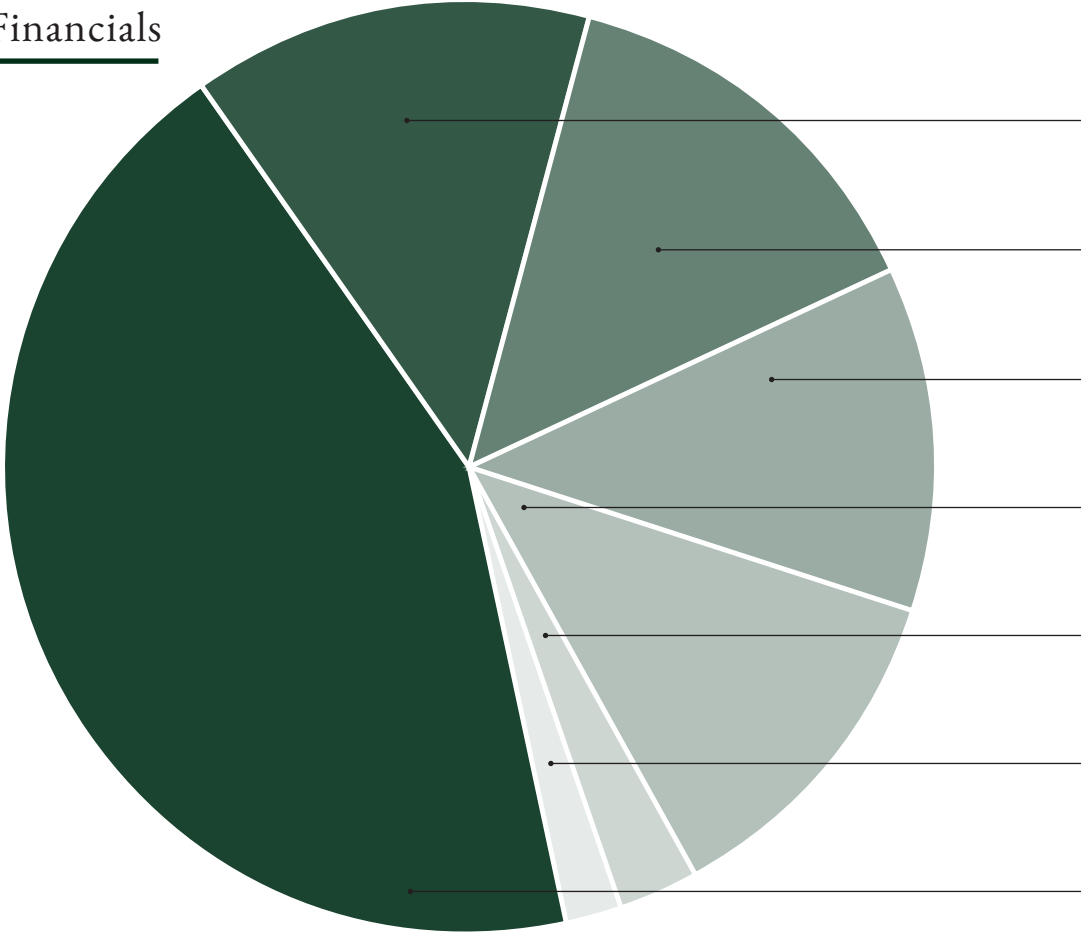
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#### LEARN MORE

Visit our website at [www.oursoil.org](http://www.oursoil.org) to sign up for our monthly newsletters, or to find other ways to support SOIL. Send us an email at [info@oursoil.org](mailto:info@oursoil.org) for any questions.



# Financials



**0%** Other Income (Loss)  
\$3,217

**1%** Religious, Civic & Partner Orgs  
\$11,359

**4%** Governments & Multilateral Orgs  
\$54,153

**4%** Earned Income \$63,797

**20%** Corporate Giving  
\$293,099



**4%** Family Foundations \$65,250

EXPENSES BY PROGRAM

\$1,859,366

14%  
Waste Treatment  
\$258,397

14%  
Research  
\$257,389

12%  
Management & Administration  
\$227,073

11%  
Education & Outreach  
\$213,218

3%  
Development - Fundraising  
\$61,771

2%  
Emergency Response  
\$28,002

44%  
EkoLakay & EkoMobil  
\$813,516

REVENUE SOURCES

\$1,467,676

27% Individual Contributions  
\$399,481

39% Foundations  
\$577,320

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# Sanitation is Life- Changing

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