



2024

SUSTAINABLE ORGANIC INTEGRATED LIVELIHOODS

Dear Friends,

As we navigate this particularly challenging time in global history it can be hard to identify springs of hope. Despite of, and in resistance to, the threat of hopelessness, the SOIL team has deepened our commitment to our mission. In the face of increasing obstacles, the SOIL team has jumped higher and carved out new paths to impact. And, as a result of the tireless efforts of our field teams and the incredible global community which supports our work, we are pleased to share that this year was SOIL's most impactful year to date.

We attribute our increased performance this year to a combination of new external partnerships and improving our client services. Thanks to the opening up of more flexible funding streams, we have been able to restructure our sales team, further professionalize our services and respond to individual client needs on a case by case basis, increasing customer satisfaction and loyalty and tailoring our support to match these fragile times.

In a time where most of the news coming out of Haiti is discouraging, we are proud to be able to share the story of our courageous team members and the amazing impact they have made under the most challenging of circumstances. In this report you will also hear directly from our clients, many of whom never had access to an in-home toilet before joining.

In a historical moment where access to basic services in Haiti has become even more limited, we are inspired that the EkoLakay service has been able to reach thousands more people with safe and dignified private sanitation.

And, in a US election season where Haitians have been falsely maligned and



disparaged, we are thankful to experience a different truth about Haiti. We feel unbelievably lucky to bear witness to the compassion, perseverance, strength and pride of the Haitian people, within Haiti and in the many corners of the world where the Haitian diaspora has contributed to positive change.

In solidarity and conviction,
Sasha

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Dignity | Transformation | Growth

OUR MISSION MISYON NOU

SOIL IS A NONPROFIT RESEARCH & DEVELOPMENT ORGANIZATION PROVIDING SAFE, DIGNIFIED AND CLIMATE-RESILIENT SANITATION SERVICES AND ECOLOGICAL WASTE TREATMENT TO VULNERABLE URBAN COMMUNITIES IN HAITI.

SOIL SE YON ÒGANIZASYON NON GOUVÈNEMANTAL
OSWA ONG KI TRAVAY NAN KAD RECHÈCH AK
DEVLOPMAN POU BAY MOUN KI RETE NAN KOMINOTE
KI VILNERAB, BONJAN SÈVIS ASENISMAN AK TRETMAN
EKOLOJIK AN TOUT DIYITE AK RESPÈ. REZILTA SEVIS
SOIL PRAL PWOTEJE LAVI MOUN AK ANVIWONMAN
KONT CHANJMAN KLIMAKTIK.

Di yite | Transfòmasyon | Kwasans



The Sanitation Crisis

In Haiti, only **30%** of the population have access to improved sanitation and less than **1%** of wastes are safely treated.



More than half the world's population lacks access to a toilet that safely manages human waste, putting billions of people at risk for life-threatening waterborne disease every day and exacerbating the social, economic, and health risks of already vulnerable populations. Children are some of the worst affected, with youth under the age of 5 accounting for nearly half of the annual deaths related to unsafe sanitation.

IN 2024, WE'VE MADE STRIDES TO CHANGE THAT.



2024 was SOIL's most successful year to date for growth.

We installed 1,449 toilets and grew our client base by more than 40%.

3,255 HOUSEHOLDS
are currently
subscribed to
SOIL's EKO LAKAY service

19,530 PEOPLE
can now access
in-home sanitation

77+ JOBS
created by SOIL's
sanitation service

516 METRIC TONS
of organic, agriculture-grade
compost produced from waste

2,592 METRIC TONS CO₂ EQ
of greenhouse gasses mitigated
with SOIL's service

2024
At A Glance

This year SOIL was honored to become the first implementing partner of IDB Lab's Outcomes for Change Fund in Haiti. This groundbreaking results-based financing collaboration allowed us to quickly expand our service into some of the most impoverished neighborhoods in Cap-Haitien, increasing our impact and setting a precedent for a new way to leverage development aid in a strategic and catalytic way.

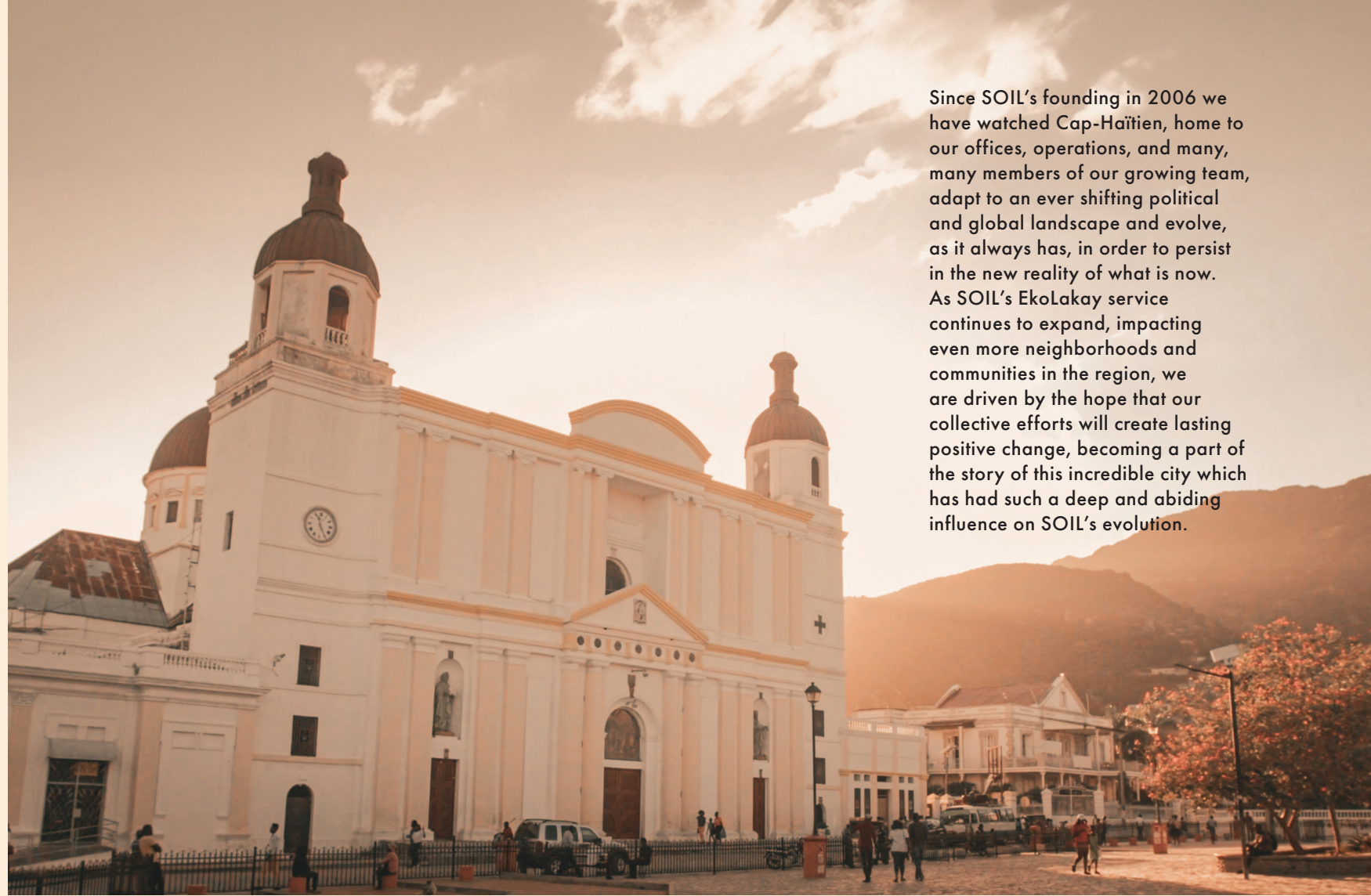
996 METRIC TONS
of waste collected &
safely treated

52,048,000 GALLONS
of valuable water saved by
using a CBS toilet

Cap-Haïtien Kap-Ayisyen

The city of Cap-Haïtien, perched on the northern coast of Haiti, is steeped in stories of resilience and triumph. Founded by the French as Cap-Français in 1670, it served as capital of the colony (then known as Saint-Domingue) and gained early renown as the “Paris of the Antilles” due to its wealth and sophistication, expressed in its elegant architecture and artistic life pulse, the spirit of which can still be perceived today. The city’s relative distance from Port-au-Prince and the barrier of mountains between it and the southern part of the country contributed to making Cap-Haïtien a legendary incubator of independent and innovative movements since its earliest days.

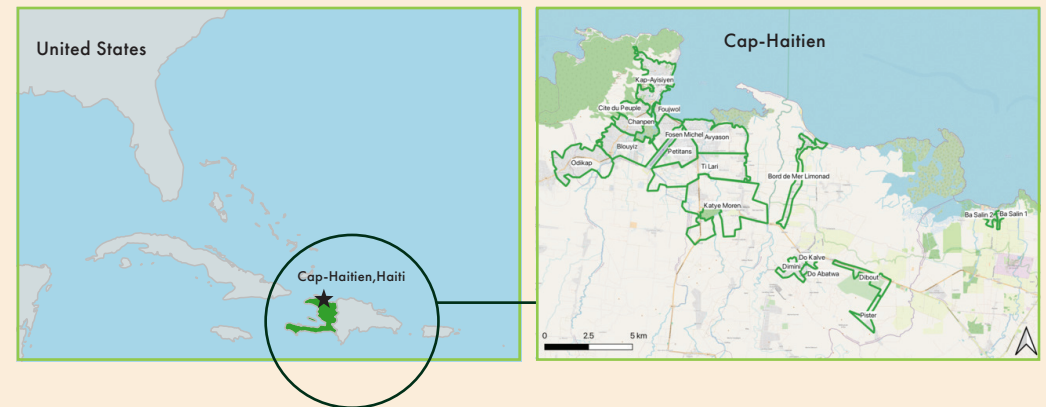
The northern plains surrounding Cap-Haïtien were the seedbed for slave uprisings and the site of important conflicts for years, as rebel and imperial forces battled for control of the city during the Haitian Revolution, eventually giving rise to the first black republic in the Americas. Few written records of the thoughts and sentiments of the tens of thousands of slaves who carried out the Revolution survive, but some of that treasure, something of the Haitian revolutionary spirit and its stirring



Since SOIL’s founding in 2006 we have watched Cap-Haïtien, home to our offices, operations, and many, many members of our growing team, adapt to an ever shifting political and global landscape and evolve, as it always has, in order to persist in the new reality of what is now. As SOIL’s EkoLakay service continues to expand, impacting even more neighborhoods and communities in the region, we are driven by the hope that our collective efforts will create lasting positive change, becoming a part of the story of this incredible city which has had such a deep and abiding influence on SOIL’s evolution.

promise of what’s possible, remains in this capital of the department of Nord. It seems fitting, then, that it was Cap-Haitien where SOIL’s innovative service took root and has continued to evolve over the last 2 decades. It was the place where SOIL’s founders came together to talk about composting toilets, where the seeds of ecological sanitation were first planted, and where the idea of EkoLakay was born.

Where We Work



What We Do

LIFE-SAVING SANITATION AND WASTE TREATMENT



EkoLakay

HOUSEHOLD SANITATION

SOIL's EkoLakay household sanitation service provides a safe and dignified solution to the sanitation crisis in Haiti. The service provides families with a container-based sanitation (CBS) toilet and weekly waste collection. Access to an in-home toilet supports positive health outcomes, safety and security for women and girls, and ensures dignity.



EkoMobil

MOBILE TOILETS

EkoMobil is a portable rental service that provides essential sanitation access for events, construction sites, and other activities. SOIL is proud to have more than doubled the number of EkoMobil toilet rentals over this year.



EkoMache

PUBLIC TOILETS

In 2024 SOIL continued to provide EkoMache toilets in the busy central market of Cap-Haitien. These toilets fill a critical sanitation gap for thousands of people who visit or sell at the market.



Konpòs Lakay

WASTE TREATMENT

SOIL treats waste collected from all of our toilets and transforms it into nutrient-rich, organic compost branded Konpòs Lakay. Providing sanitation is more than just a toilet; it includes accountability across the entire sanitation chain.

Louise-Marie

EKOLAKAY CLIENT SINCE: 2014
HOME LOCATION: FOSEN MICHEL

“ I have been using the EkoLakay service since it came to my area many years ago. It brings health to my family and to me because we no longer have to worry about diseases. Old bags of waste used to come into our yard whenever the water would rise, but now that lots of people in our neighborhood use the service, we don’t find them anymore.



SOIL Clients

SOIL is committed to empowering the communities we serve by providing a dignified and affordable sanitation solution for all of our clients, and their satisfaction with it is very important to us. Prior to joining the EkoLakay service, many families didn’t have a toilet at home and would need to resort to using shared or public toilets, or no toilet at all. We’re proving that providing access to safe and dignified sanitation can be done in a way that is affordable, accessible, and environmentally-restorative, even in the most vulnerable areas of the world.



Charite

EKOLAKAY CLIENT SINCE: 2020
HOME LOCATION: KAP-AYISYEN

“ EkoLakay protects my family from preventable diseases. It keeps us safe. I’ve been on the service for a long time now and have recommended EkoLakay to many of my friends and neighbors. What’s great about EkoLakay is that the young men who install the toilets are very trained and knowledgeable. They talk to clients with respect, when they speak with me they talk as if they are speaking with their own mother.

Lucita

EKOLAKAY CLIENT SINCE: 2023
HOME LOCATION: BORD DE MER LIMONAD

“ The EkoLakay system provides me with many advantages because I just moved to the neighborhood and I don’t have the means to build a toilet yet. The service does a lot for me, for my family, and for some friends. Before we needed to use a bag or the bushes, but now we don’t have to do that and our health is better. I am proud to talk about EkoLakay and to have one of their toilets in my home.



Cecille

EKOLAKAY CLIENT SINCE: 2022
HOME LOCATION: AVYASON

“ Before EkoLakay I had a pit latrine that did not work and was not safe. With EkoLakay’s service I am happy, comfortable, and healthy. For me and my family, EkoLakay has given us a special place in our home to use the toilet. When you have a place to use the toilet, you feel cleaner, more at ease in your home. EkoLakay keeps me in good health.

Lafontant

EKOLAKAY CLIENT SINCE: 2024
HOME LOCATION: PETIT-ANSE

“ Before joining the service I had a lot of difficulties trying to find a place to use the bathroom. Once the EkoLakay toilet came into my home, it was a great relief. Now that the service is in our neighborhood, we no longer see waste in bags because SOIL manages it and takes it away. My family’s health is also protected. I hope that the service continues to go into more areas so that more people can use the toilets instead of the ground.





SOIL Staff

We take great pride in being an organization operated and managed primarily by Haitians and in the dawn-to-dusk work ethic we witness everyday among the members of our team. Their diligence is matched only by their passion, creativity, and leadership—all of which define SOIL's mission and purpose—and are the reasons we've been able to sustain our work here for so long.

Our team members are all deeply and personally invested in making impactful change happen in Cap-Haitien, and are bound together by the shared belief that in transforming wastes into resources, we can help restore Haiti's beauty and vitality.

SOIL Research Team

In 2024 SOIL's Research team worked extensively to better understand how the service can remain accessible to vulnerable clients during times of financial hardship, building a knowledge base for how smart subsidies can reduce inequitable access. The SOIL team is committed to leveraging the power of scientific inquiry to ensure that our decisions are evidence-led and truly meet the needs of the communities we service and the ecosystems in which they live.



Our work in Haiti and that of our incredible staff is enhanced by the partnerships with Haitian businesses, government agencies, and other local NGOs we've cultivated over the past 18 years. Actively engaging with other local enterprises has led to SOIL's growth and innovation, and provided us with a better understanding of the needs of the communities and families we serve. We are proud to be able to highlight the work of 2 of our inspirational local partners, Centre Haitien du Leadership et de l'Excellence/Haitian Centre for Leadership and Excellence (CLE) and Sakapfet Okap, who work tirelessly and collaboratively to create positive change.

Local Partnerships Spotlight



SAKAPFET OKAP

is a collaborative multimedia platform that promotes the city of Cap-Haïtien, its events, its attractions and its history. Founders Alendy Almonor and Bradley Moncoeur created the business doing what they love in the city they care deeply about. Their mission is focused on highlighting the specific cultural and social values of Cap-Haitien, creating a space for self expression, and giving back to the community. They believe that the way to build the Haiti that they hope to see in the future is by doing what they can to preserve and celebrate the events and traditions that make Cap-Haïtien their dynamic home. SOIL has collaborated with Sakapfet Okap for several years and are proud that many of the photos in this report were taken by members of their team.



CENTRE HAITIEN DU LEADERSHIP ET DE L'EXCELLENCE (HAITIAN CENTRE FOR LEADERSHIP AND EXCELLENCE) (CLE)

was founded with the vision of addressing Haiti's leadership challenges in the aftermath of the 2010 earthquake. Recognizing a gap in the resources available to Haitian leaders and community advocates, CLE's founders knew that sustainable social and economic development had to be homegrown and led from within. Early surveys conducted by CLE revealed that the youth are eager to make a difference in their communities, with many identifying entrepreneurship as a key driver of change. Today, CLE continues to empower young leaders, with a strong emphasis on supporting the local economy and fostering leadership across a wide range of sectors. SOIL's partnership with CLE has been invaluable over the years, providing everything from high-quality data-driven consultancy services to leadership development for SOIL's staff, and even guiding our organizational growth.



CLE

CENTRE HAITIEN
DU LEADERSHIP ET
DE L'EXCELLENCE



With Gratitude Ak Rekonesans

2024 was a record breaking year for SOIL, thanks to the generosity and kindness of our global community of supporters.



The past 12 months in Haiti have continued to be unstable making daily life arduous for many Haitians and challenging our team with the task of creating new and innovative ways to work within a constantly shifting reality. Despite the uncertainty, our community of staff, donors and friends keep showing up with generosity, optimism and hope – and for that we thank you.

On behalf of the people whose lives were changed with safe sanitation in 2024 thank you for your support. Together, we continue to work towards the day when everyone in Haiti has access to safe sanitation.



PHOTO: POUBEL AYITI



BECOME A SOIL CULTIVATOR

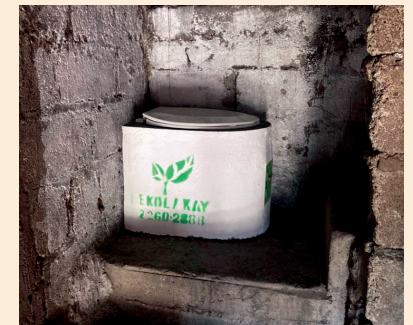
Join us in supporting safe sanitation in Haiti! Monthly giving ensures that SOIL is able to provide life-saving sanitation access each and every day.

Cultivate SOIL



STAY CONNECTED

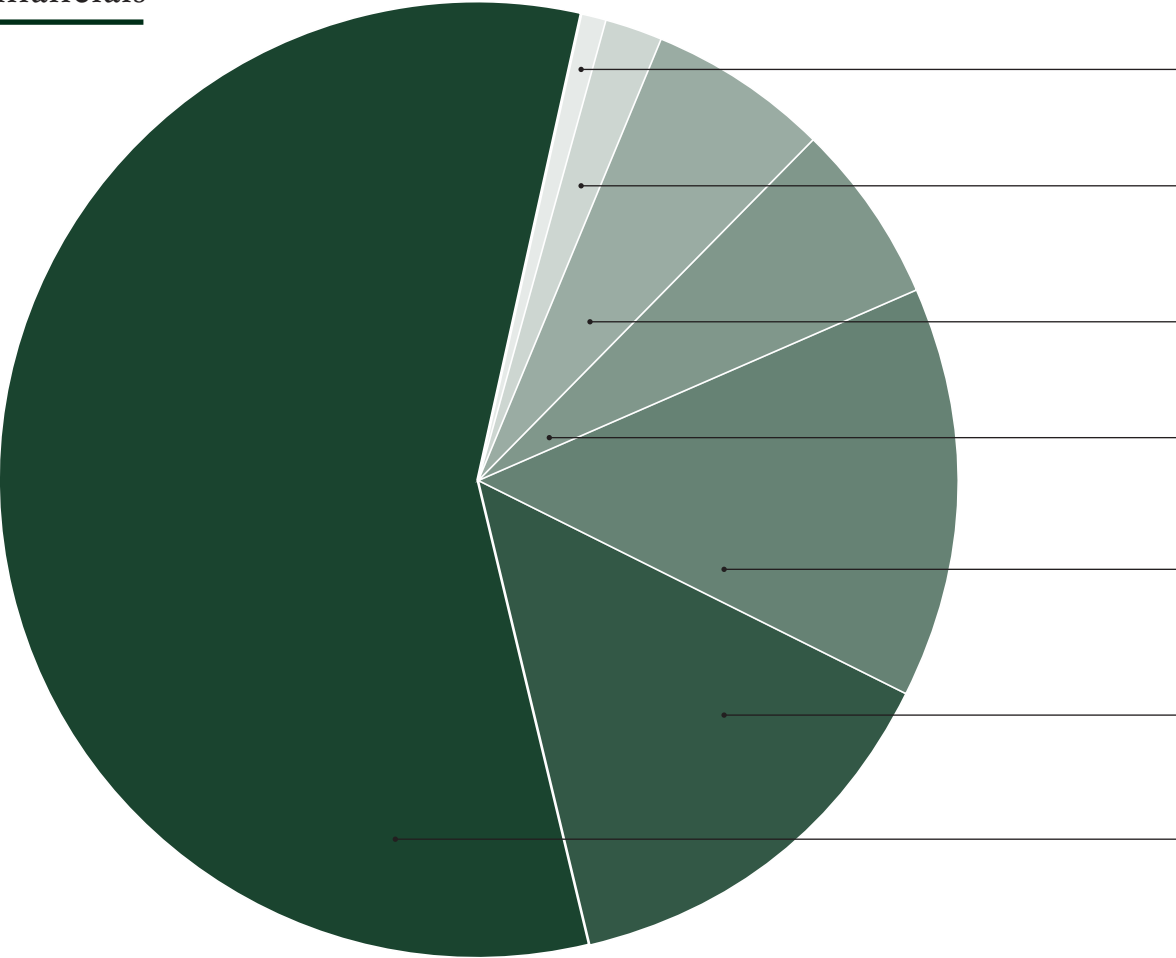
Follow us on our social media channels:



LEARN MORE

Visit our website at www.oursoil.org and sign up for our monthly newsletter to discover other ways you can support and engage with SOIL. Or email info@oursoil.org if you have questions.

Financials



REVENUE SOURCES **\$2,143,980**

- 1% Other Income \$22,170
- 2% Family Foundations \$51,590
- 6% Earned Income \$123,819
- 6% Corporate Giving \$128,535
- 14% Religious, Civic & Partner Orgs \$289,953
- 14% Individual Contributions \$306,992
- 57% Foundations \$1,220,922

0% Emergency Responses
\$1,025

3% Fundraising
\$68,538

9% Education & Outreach
\$199,366

12% Research
\$267,039

14% Waste Treatment
\$311,032

52% EkoLakay & EkoMobil
\$1,199,332

11% Management & Administration
\$245,949

EXPENSES BY PROGRAM **\$2,292,280**

A photograph of a family of four standing in front of a grey concrete block wall. On the left, a man in a white polo shirt with red trim stands behind a young girl in a bright orange dress. In the center, a young girl in a red floral dress stands next to a white portable toilet unit. On the right, a young boy in a blue floral shirt and denim shorts stands next to the toilet. The toilet unit has a green logo of two leaves and the text 'EKOLAKAY 2260-2882'. The ground is a mix of grey concrete and colorful paint splatters. The text 'Sanitation is a Human Right' is overlaid in white serif font across the center of the image.

Sanitation is a
Human Right